Sydnie Ritchie

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SKILLS

- Gameplay Design
- Team Management
- Problem-solving
- Organization
- Jira, Confluence, Trello
- Java, C++, C#, Javascript
- Agile Development
- Unity
- Writing
- · Public Speaking

- Prototyping, Wireframing
- Google Apps Script
- · Analytical and Logical
- Maya, Photoshop, Marvel
- Avid Gamer

WORK EXPERIENCE

Jam City (San Francisco)

Senior Game Designer

September 2019 - Current

Harry Potter: Hogwarts Mystery, Lucky Stars [unreleased]

Designed core gameplay and meta game systems and features, from concept through approval and implementation in a new game. Prototyped new game ideas and mechanics. Analyzed and improved player progression in live ops game with 1M DAU. Worked with engineers to create custom tools, which I used to create the onboarding experience. Built automated simulations for testing game system models.

Bee Square Games (Barcelona)

Lead Game Designer

November 2017 - September 2019

Almost a Hero

Drove creation of multiple complex systems and one entirely new game mode with its own progression system and set of new mechanics. Designed mockups in Marvel for UX systems, large and small and iterated with artists and engineers to create effective, functional, and pleasant interfaces. Worked with analytics to determine key gameplay moments and to create systems for improving player retention and conversion. Designed, balanced, and oversaw implementation and release of four new heroes. Daily scope management and triage of backlog. Designed onboarding experience, including flow, and gameplay.

Anki (San Francisco)

Game Design Intern

May 2016 - August 2016

Anki Overdrive

Designed a directed play system to increase user engagement. Balanced game weapons and other items. Refined new game modes. Worked closely with designers and engineers to create new ways to communicate character personality in the physical world.

The GApp Lab (Salt Lake City)
Dino Lab, ACEE, VirtuaLimb

Lead Producer/Designer

January 2016 - May 2017

Coordinated with Paleontologists, Educational experts, and the Educational Director at the Utah Natural History Museum. Ensured smooth operation. Analyzed gameplay problems and worked with the team to design solutions. Coordinated with dance and autism experts. Actively wrote code daily. Designed and tested interfaces for augmented and virtual reality.

PROJECTS

Wrecked: Get Your Ship Together
 Train Etiquette
 Dino Dash
 Julian Fox Dances
 Lead Producer/Team Lead
 Lead Designer/Engineer/Producer
 Lead Designer/Engineer/Producer
 Lead Designer/Engineer/Producer
 Mobile Unity C#
 Mac PC Java
 Mobile Unity C#
 Mobile Unity C#

RECOMMENDATIONS from Congressional Internship

- "Sydnie has exceptional interpersonal skills...she actively sought out relationships with staffers and other interns. She is an excellent writer and we have been happy to use her skills in the office."
- "Sydnie works well with others. She knows how to lead when she needs to, and she knows when to follow and help others along. She shows an ability to learn and adapt to a fast paced environment."
- "Sydnie is well balanced. Logical and math-inclined, yet also a good writer and speaker."

EDUCATION

2017 University of Utah

Masters of Entertainment Arts and Engineering

Focus: Game Design & Production

2014 Brigham Young University

Bachelor of Arts Political Science

Triple Minor: Computer Science, Philosophy, Logic

OTHER